

Samaritan  *Bethany*

ANNUAL REPORT 2023-2024

A Caring Home Where Each Life Has Meaning And Purpose





OUR VISION:

A caring home where each life has meaning and purpose.

OUR MISSION:

Providing compassionate individual-directed care that enhances and strengthens the greater community.

OUR CORE VALUES:

Spirituality

We recognize, respect and nurture the spiritual beliefs of each individual.

Respect and Dignity

Each individual is treated with courtesy, sensitivity, and genuine care for their deserved personal worth.

Holistic

Services are provided with consideration given to every aspect of the individual's well-being: physical, mental, emotional, spiritual, environmental and social.

Continuous Improvement

We consistently pursue excellence in all areas of service.

Education

We continuously invest in the staff's knowledge and improvement of skills.

Fiscal Responsibility

We conduct our business in a manner that allows us to remain financially viable.



A Message from the Co-Mission Leaders

To everyone who supports Samaritan Bethany, we are excited to present the 2023 - 2024 Annual Report. This past year showcased remarkable financial performance, team growth, and a steadfast commitment to enhancing our Household Model of Care. While we encountered challenges within the senior care industry, our determined workforce and strong leadership enabled us to triumph over these obstacles.

AN INNOVATIVE WAY TO LEAD

On September 25th, 2023, we assumed the role of Co-Mission Leaders at Samaritan Bethany. Throughout the year, many have inquired about how this leadership model functions. Our response has been, "leading with two minds that think alike, operate differently yet together, ultimately benefit the organization." We are thrilled to announce that this innovative approach has positively impacted our consistency, financial performance, and staff morale.

GROWTH FOR OUR EMPLOYEES

Through the year we presented our employees with many opportunities to grow. In the beginning of 2024, we rebooted and revamped the Nursing Assistant Training Program. This new partnership with OnTrack offers a hybrid course that provides flexible scheduling for students and an expedited timeline for clinicals to prepare for state testing. Additionally, we have enhanced our onboarding process for new hires by creating a comprehensive classroom environment before they begin their roles. Finally, our Person-First Training, led by a dedicated group of employees known as Firebrand, has conducted mini sessions throughout the year to equip staff with essential knowledge about the Household Model of Care.

IMPACTING THE COMMUNITY

Our goal is to ensure a continuum of care for both the residents and the Rochester community. This past year, we have seen an increase in our census numbers. Additionally, we have received more referrals, many of which came from residents or families who have benefited from our services.

A LOOK AHEAD

A strategic planning initiative is underway. The Board of Directors and leadership are concentrating on the next steps to revitalize the vision for Samaritan Bethany in the upcoming years.



Kyla Berg



Rachael Maxfield



Sponsoring Churches...

We extend our heartfelt thanks to our sponsoring churches for their support of Samaritan Bethany over the past 102 years. Your contributions and the dedication of your congregation—who serve as Board Members, volunteers, engage in fundraising, participate as Auxiliary members, and assist with resident activities—you are truly invaluable. We deeply appreciate all that you do!



Peace United Church of Christ



Bethel Lutheran



Gloria Dei Lutheran



Hosanna Lutheran



Our Savior's Lutheran



Zumbro Lutheran



Christ Lutheran, Byron



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Samaritan Bethany, Inc.

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Happy Retirement

This past year we bid a heartfelt farewell to Sue Knutson, our Mission Leader, who dedicated 26 years of service to the residents and staff of Samaritan Bethany. Over the past year, she has been enjoying life at their new lake home up north. We wish her abundant joy in relaxation and cherished moments with her grandchildren.

2024 Board of Directors

Samaritan Bethany Foundation

Tim Valen, President
Greg Schliesman, Vice President
Ben Turnquist, Treasurer/Secretary
Maggie Cook
Scott Moon
Jane Quaintance





A Message from the Foundation Leader

Dear Friends, Partners, and Supporters,

My name is Wayne Stenberg, and I'm excited to have joined the Samaritan Bethany family in August 2024. I look forward to connecting with many of you in the coming year. We recently parted with our dear friend Rita Hawkins as she embarked on a new career path. We wish her all the best; she will be deeply missed in our community.

This past year, we successfully purchased new lifting devices to safely assist our residents, through an OSHA matching grant. We also launched a campaign to acquire a new 8-passenger wheelchair-accessible van. It will greatly enhance our ability to transport seniors throughout Rochester. These improvements not only provide essential resources, but also elevate the quality of care for those who call Samaritan Bethany home.

These accomplishments wouldn't be possible without our partners, supporters, volunteers, and dedicated team members. Your passion and hard work inspire us every day. We are especially thankful to our donors, whose generosity ensures that our residents enjoy an excellent quality of life.

Looking ahead, we are committed to expanding our donor base, advancing our planned giving efforts, and sharing our successes with the broader community. We invite you to join us on this journey—together, we can make an even greater impact in the lives we serve. Thank you for being a vital part of our foundation. Your support is crucial to our mission, and we look forward to what we can achieve together in the coming year.

Wayne Stenberg



A Message from the Chaplain

I am incredibly grateful to have served as the Chaplain for Samaritan Bethany throughout this past year. The spirit of faith, hope, and love runs deep in our community, as demonstrated by the many individuals who join me for worship or bible study. This year, we held special services for both Advent and Lent, with our Lenten theme focused on walking through the wilderness with our Lord. In July, we also conducted a bi-annual memorial service, where we placed a pinwheel in the ground to honor those who have passed this year. This created a beautiful tribute to our former residents and offered comfort to many. For several weeks the pinwheel memorial stood in our courtyard. Numerous residents expressed their gratitude for this visual reminder, as well as for the uplifting outdoor service we held. With everyone's collective efforts, I am delighted to contribute to making Samaritan Bethany a place where individuals can experience worship, personal expression, and inner joy. God bless.



Chaplain Cindy Singer



2024 Golf Classic

Due to the rain delay we were unsure how the day would unfold. Thankfully, we had a fantastic turn-out with over 70 golfers! We raised \$17,198 which will be added to our campaign for a new wheelchair accessible van. We cannot thank our sponsors enough for being a part of the event! Let's get ready to do it all again!



Join Us Next Year!

Save the Date

June 26th, 2025

New Location: Willow Creek Golf Course

Samaritan Bethany

Combined Financial Position for Corporate and Foundation as of Fiscal Year-End September 30, 2023

Balance Sheet

Current Assets:

Cash and Cash Equivalents	\$4,423,467
Account Receivable	\$1,186,881
Other Current Assets	\$660,659
Total Current Assets	\$6,271,007

Assets Whose Use is Limited	\$2,337,753
Investments	\$3,620,235
Property and Equipment (Net)	\$23,046,090

Total Assets **\$35,275,085**

Current Liabilities:

Account Payable	\$503,458
Other Accruals	\$736,830
Property Tax	\$194,906
Unearned Revenue	\$369,557
Current Portion of Debt	\$825,808

Total Liabilities **\$2,630,559**

Other Liabilities	\$190,380
Long Term Debt	\$30,356,729

Net Assets **\$2,097,417**

Total Liabilities & Net Assets **\$35,275,085**



Wheelchair Van Campaign

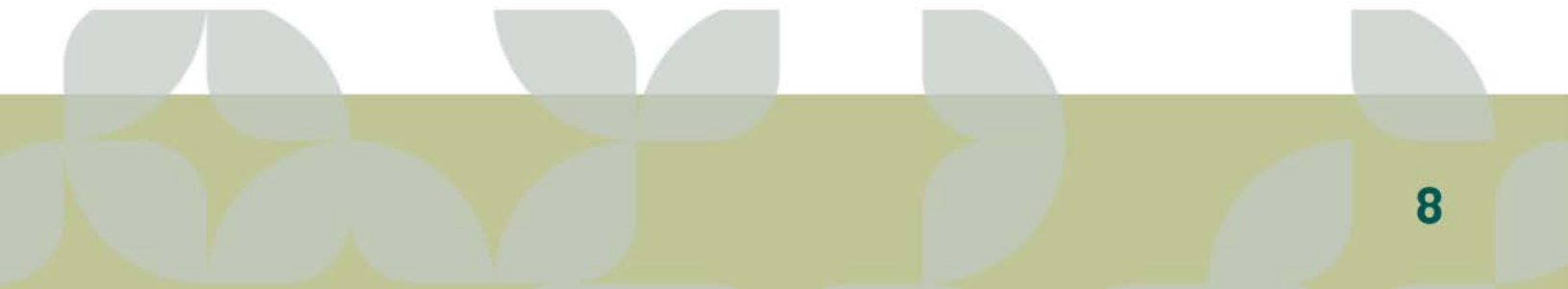
We are on our way to reaching our goal! Over the last year the golf classic, basket raffle, and donations have made huge contributions to the effort. With the additional help of grants and your generous gifts, we hope to be able to purchase the new van by the end of March 2025.



This 8 passenger wheelchair van would truly impact the daily lives of our residents at Samaritan Bethany. This investment will ensure that the residents have safe, comfortable, and reliable transportation within the community.

Please consider making an additional gift to Samaritan Bethany as we partner to provide compassionate, person-centered care that enriches and strengthens our greater community.

**MAKE AN
IMPACT TODAY**
*Visit Ways To Support
at www.samaritanbethany.com*





WHAT A GREAT YEAR!



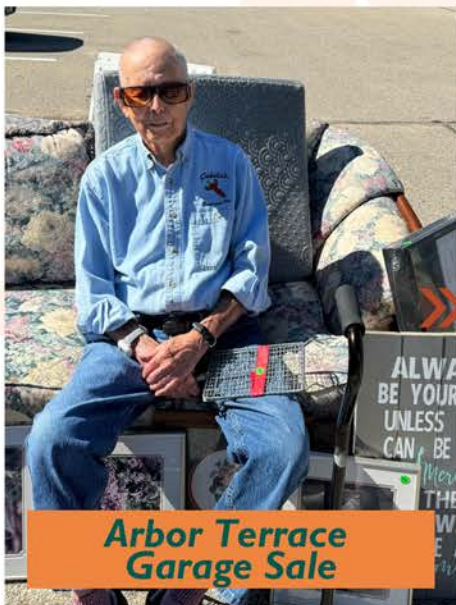
Christmas Parties



Homes for the Aging Week



2024 Golf Classic



Arbor Terrace Garage Sale



Arbor Terrace Picnic



Van Basket Raffle

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Thank You!

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Dr. Douglas Wood
Mr. Gary Zander
Ms. Norma Zastrow
Ziegler Cat

If we have inadvertently omitted your name, or spelled it incorrectly, please accept our apology and let us know so we can correct it in the future.

Volunteers

Lenora Anderson
Nancy Berg
Jean Briggs
Bryan Cannon
Deana and Dave Carr
Sheila Coe
Yvonne Cronin
Kathy Dale
Beverly Debus
Connie Deobald

Sandy Dilley
Marie Dokken
Ron Greseth
Regina Haeflinger
Glenda Hoenk
Arla Klimesh
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Pat Perkins
JoAnne Pream
Jeffrey Reisenauer
Don Robertson
Marv and Joan Rose
Sara Schliep
Larry and Gwen Scilley
Pam Shulze
Sue Webb
Julia Wood

*“The best way to find yourself is to lose yourself in the service of others.”
-Mahatma Gandhi*

To all our volunteers that have served at Samaritan Bethany this past year we want to extend our heartfelt appreciation. From the words of a resident “we don’t even think of you as volunteers, but as our friends we see each day”. Your kindness is seen in all you do from escorting residents to appointments, working in the gift shop, helping at happy hour, painting nails, riding the tri-shaw, and more! Your dedication and time spent with the residents does not go unnoticed. We couldn’t do this without you!

Thank You!

Interested in volunteering or being part of our Auxiliary, reach out!



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Samaritan Bethany

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